

Lecture at Lomonosov State University in Mosco, Winter 2017

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Art in the era of Globalization

With the end of the Cold War the world transformed in a Global Village (Marshall McLuhan: *The Gutenberg Galaxy*, 1962). Areas became of interest, which have been neglected for a long time from a western point of view. We meet with art from regions rarely mentioned before. And with new media, with internet and mail as form of communication, national differences seem to fade away, while at the same time religious differences provoke new problems. Cultural specification migrates, customs and shapes meet and mix up and it is no longer possible to make out specifics which are exclusively connected to a region or a country.

What is the position of art in this Global Village? How to describe new tendencies if they lack specification due to national characters or history? Which are subjects of art?

Since in 2017 major international exhibition on contemporary art take place such as documenta in Kassel, Biennale in Venice and Skulpturprojekt in Münster – just to name a few, artists and works present at these exhibitions will be points of reference in this lecture on contemporary art. We will meet works from artists from all over the world invited to take part in the documenta but as well with the conception of this exhibition taking part only every five years. In comparison with other documenta shows a focal point will be the diverse concepts of curation. By the works exhibited on documenta we ask fundamental questions of art such as political and social involvement. We will also question which position art still can take in the 21st century? Does contemporary art still refer to new development? How can art works still attract the interest of the viewer?

Program

Exhibitions of art as global player: The Venice Biennale and the documenta at Kassel

The artists present at the world exhibitions on art

Subjects of the world exhibition on art: migration, hybrids, postcolonialism, plurality of styles, eclecticism, bricolage (Lévi-Strauss)

New Aesthetics: Superflat Art, Bad Painting, Camp, Trash

Retrogarde, Remodernismus as modus to replace Postmodernism

The value of art in a globalized world

Literature

documenta 14: Daybook, Munich 2017

The documenta reader, ed. by Quinn Latimer and Adam Szymczyk, Munich, London, New York 2017

Ex. Cat. Biennale di Venezia 2017

THEATRUM ORBIS MMXVII. Ex. Cat. of the Russian Pavilion, ed. by Semyon Mikhailovsky, Venice 2017

documenta (13). The Guidebook, Catalog 3/3, Kassel 2012

The Book of the Books, Catalog 1/3, Kassel 2012

The Logbook, Catalog 2/3, Kassel 2012

documenta Kassel 16/06 – 23/09 2007. Ex. Catalog of documenta 12

documenta X. Shortguide, Ex. Catalog of documenta 10

The Book on documenta X. Ex. Catalog of documenta 10

Kimpel, Harald: documenta. Mythos und Wirklichkeit, Köln 1997